

**Technology to Access
Important Information
Regarding Your Assigned
Membership; at a Fraction
of the Cost Compared to
Traditional Systems**



Product Brochure

...At The Point of Care



www.idshealth.com

INSIGHT[®] Provides the Technology to Access Critical Information Regarding Your Patients....**At The Point of Care**



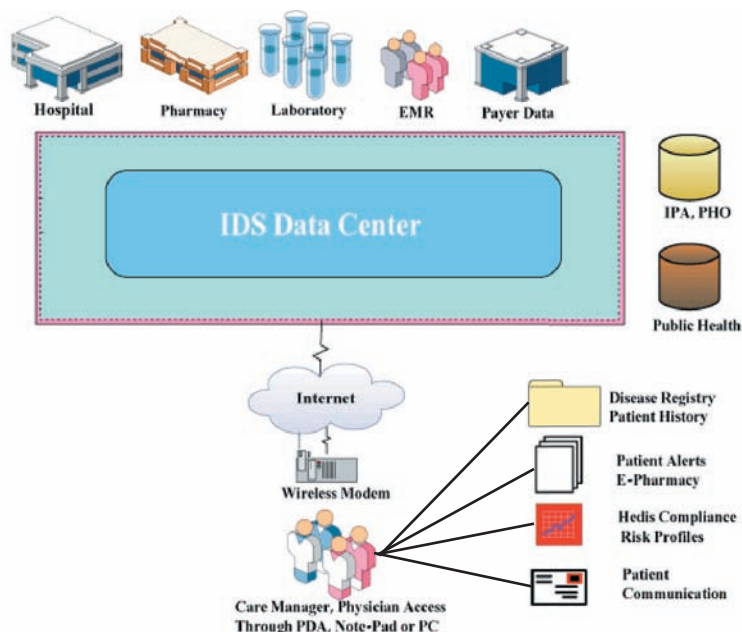
Welcome to IDS – a world of proven solutions that empower you to seize opportunities, manage risks, implement change, improve clinical outcomes, and discover new streams of revenue and profit. In this health care environment, both the financial resources to invest in clinical IT tools and the skills to implement and operate them are in short supply. However, in an era of intensifying focus on cost containment and patient quality, the demand for effective clinical decision support applications is escalating. IDS bridges this gap with INSIGHT[™], our powerful and cost effective web-based alternative to traditional decision support systems. This subscription based technology is designed to support a wide range of practices, from the solo practitioner to the largest delivery networks.

“INSIGHT[™] systems have proven to yield significant cost containment - improved patient quality of care - greater return on investment than traditional systems”

With the INSIGHT[™] System You Can Access:

- Patient Eligibility and Demographics
- Insurance Status
- Patient Alerts
- Potential Drug Interactions
- Hedis[®] Compliance
- Predictive Modeling System
- E-Pharmacy System
- Referral History
- Disease Registry
- Laboratory History and Results
- Pharmacy Management System
- Complete Medical History
- Physician Profiling
- Risk/Capitation Management
- Out of Network Referral Management
- Comprehensive Patient Reminder System
- Disease Management
- Utilization Management
- Quality Improvement System
- Ad hoc Data Analysis

“Zero Risk” Deployment Enables Access to Powerful, Cutting Edge Technology at a Fraction of the Cost of Traditional Systems.



INSIGHT[™] takes information from multiple disparate systems and integrates it onto one common web based platform. With only an Internet connection and browser, our secure portal allows effective analysis and access to reports 24 hours a day, 7 days a week from virtually anywhere.

INSIGHT™ Physician Portal - Product Modules

IDS INSIGHT™ Report Viewer - Report - Member Predicted Risk Detail Listing

Forecasted Member Listing

Member ID	Risk Index	Gender	Age	Months Enrolled	Influencing Condition	Inpatient Risk	Pharmacy Risk	Cost	Forecasted Cost
000000001	9.997	F	25	12	INSULIN DEPENDENT DIABETES, W/O	POSITIVE	POSITIVE	\$11,346	\$16,800
000000002	9.879	M	58	12	NON-HYMOV INFECTION DISEASE W/O	POSITIVE	POSITIVE	\$27,852	\$16,500
000000003	9.806	M	61	12	OTHER NEOPLASTIC BLOOD DISEASE	NEGATIVE	NEGATIVE	\$2,694	\$16,500
000000004	9.780	F	25	12	LEUKEMIA W/O BONE MARROW TRANSPLANT	POSITIVE	POSITIVE	\$11,718	\$16,441
000000005	9.765	F	53	12	INSULIN DEPENDENT DIABETES, W/O	NEGATIVE	POSITIVE	\$8,412	\$16,413
000000006	9.695	F	63	12	EMPHYSEMA	NEGATIVE	POSITIVE	\$18,919	\$16,388
000000007	9.519	F	55	12	EMPHYSEMA	POSITIVE	POSITIVE	\$27,189	\$15,966
000000008	9.292	F	45	12	OTHER MODERATE COST HEPATOLOGY	POSITIVE	POSITIVE	\$48,633	\$15,618
000000009	9.204	F	69	12	OTHER NEOPLASTIC BLOOD DISEASE	NEGATIVE	POSITIVE	\$8,459	\$15,598
000000010	9.202	F	63	12	CORONARY HEART DISEASE, INCL. ISCHEMIA, W/O AMI	POSITIVE	POSITIVE	\$20,488	\$15,538
000000011	9.202	M	65	12	INSULIN DEPENDENT DIABETES, W/O	NEGATIVE	NEGATIVE	\$2,313	\$15,395
000000012	9.078	M	55	12	ATHEROSCLEROSIS	POSITIVE	POSITIVE	\$22,668	\$15,122
000000013	9.072	M	65	12	INSULIN DEPENDENT DIABETES, W/O	NEGATIVE	POSITIVE	\$5,826	\$15,078
000000014	8.881	F	61	12	NEOPLASM OF CENTRAL NERVOUS SYSTEM	POSITIVE	POSITIVE	\$15,023	\$14,942
000000015	8.882	F	59	12	CONGESTIVE HEART FAILURE	NEGATIVE	POSITIVE	\$10,032	\$14,909
000000016	8.836	M	73	12	CONGESTIVE HEART FAILURE	NEGATIVE	NEGATIVE	\$6,874	\$14,855
000000017	8.761	F	57	12	OTHER MODERATE COST PLAMONOLGY	NEGATIVE	POSITIVE	\$18,716	\$14,774
000000018	8.704	F	63	7	MALIGNANT NEOPLASM, BREAST, W/O IMPT	NEGATIVE	NEGATIVE	\$2,692	\$14,629
000000019	8.702	M	69	12	CONGESTIVE HEART FAILURE	NEGATIVE	NEGATIVE	\$4,483	\$14,625
000000020	8.666	M	66	12	CONGESTIVE HEART FAILURE	NEGATIVE	NEGATIVE	\$13,737	\$14,546

The Predictive Modeling System is a logic based tool that prospectively identifies members that are most likely to be high risk/high cost patients.

IDS INSIGHT™ Report Viewer - Report - Pharmacy Utilization - Detail

Pharmacy History - 2 Years

Member ID	Prescribing Physician	Age	Gender	HMO	Brand Name	Influencing Condition	Script Date	Strength	Days Supply	ESA	Generic?	Formal
000000001	JOSHUA H. ARAGON	43	F	BEST CARE-HMO	ROCKET	OT19 - Major joint inflammation other than rheumatoid arthritis	20090201	18.87	3-3294G	30	HIGH RISK	Y
000000001	JON HASTONEN	21	F	ALL CARE-HMO	ROCKET	0847 - large neoplasm of the female genital tract, w/o sur	01AUG2001	7.88	5-2294G	30	HIGH RISK	Y
000000001	R MICHAEL COHN	17	F	ALL CARE-HMO	ROCKET	0781 - Orthopedic congenital or acquired deformity, w/o sur	18MAY2001	4.18	5-2294G	30	HIGH RISK	Y
000000001	USA G FORREST	8	M	ALL CARE-HMO	METHAMPHENATE HCL	0011 - Attention deficit disorder	05AUG2000	25.51	20MG	30	HIGH RISK	Y
000000001	USA G FORREST	8	M	BEST CARE-HMO	METHAMPHENATE HCL	0011 - Attention deficit disorder	05SEP2000	30.96	20MG	30	HIGH RISK	Y
000000001	USA G FORREST	8	M	ALL CARE-HMO	METHAMPHENATE HCL	0011 - Attention deficit disorder	09OCT2000	26.72	20G	30	HIGH RISK	Y
000000001	USA G FORREST	8	M	ALL CARE-HMO	METHAMPHENATE HCL	0011 - Attention deficit disorder	09OCT2000	26.37	20MG	30	HIGH RISK	Y
000000001	USA G FORREST	8	M	ALL CARE-HMO	METHAMPHENATE HCL	0011 - Attention deficit disorder	10AUG2000	26.72	20G	30	HIGH RISK	Y
000000001	USA G FORREST	8	M	ALL CARE-HMO	METHAMPHENATE HCL	0011 - Attention deficit disorder	10AUG2000	27.49	20MG	30	HIGH RISK	Y
000000001	USA G FORREST	8	M	ALL CARE-HMO	METHAMPHENATE HCL	0011 - Attention deficit disorder	10OCT2000	26.37	20MG	30	HIGH RISK	Y

E-Prescribing at the point of care allows access to patient drug history, potential harmful interactions, formulary checking and lower cost alternatives.

Disease Registry

Member Profile - History

Member Name: YRD, PASTY
 Member ID: 000002
 Gender: F
 AGE: 67

PCP: June 10, 2001
 Physician HMO
 Product Type: Commercial HMO

Patient Alerts:

Prevalent: v1: Intervention Needed: Breast Cancer Screening
 Central Cancer Screening

Potential Drug Interactions: NA

Predictive Modeling Results (1 Year Projected):
 Risk Score: 24202
 Risk Summary: Risk Level 2 - \$1,000 - \$8,000/yr.
 Pharmacy: POSITIVE
 Specialist Referral: NEGATIVE
 Inpatient: NEGATIVE

Referral History - Specialty Type (1 Year):
 DERMATOLOGY - March 8, 2009 - Dr. Smith

Episodes of Care History (1 Year):
 0890 - Minor skin lesions, except burn and open wound

Lab History (Most Recent Results):
 Date: Dec-14-2002
 HDL: 84
 LDL: 112
 Cholesterol: 286
 HbA1c: 8

Pharmacy History (1 Year):
 Brand Name - Last Script Date - Refills
 PREMARIN 0.6MG - 29JAN2002 - 6
 PREMARIN 0.625MG - 30OCT2002 - 7
 SYNTHROID 150MG - 30OCT2002 - 11
 ZOLOFT 100MG - 29JAN2002 - 8
 ALPRACLOLAM 0.6MG - 30OCT2002 - 10

Medical History (1 Year) - ICD-9 Description - Service Date:
 90471 - IMMUNIZATION ADMINISTRATION ONE VACCINE - 31DEC2002
 90732 - PPD 23 VALENT ACFTIMINGOPI'S TUBERCULIN SUBSKIN - 31DEC2002
 90314 - OPIOID/PT VIBT EAM BBT MOD-H SEVERITY 25 MM - 31DEC2002

Real-time Access to a Comprehensive Patient Management Profile For Insertion into Medical Charts or Accessed Directly at the Point of Care.

Reminder Letter System

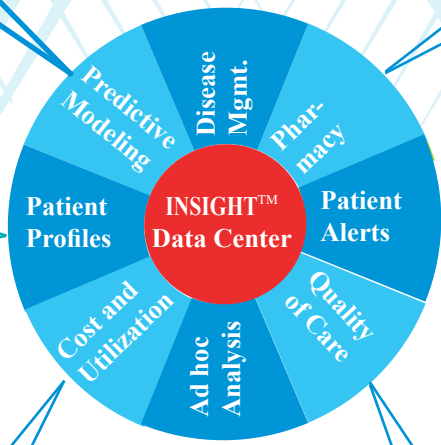
Jane Doe
 1234 Pleasantville
 Anywhere, USA

Our confidential records indicate that you may be due for a Mammogram Screening. Our organization is committed to providing benchmark preventative measures that ensure the best quality of care. Women aged 40 and above should have a mammogram screening every two years as a detection for breast cancer.

If you have had a mammogram within the last two years please help contact us at 555-5555 so that we can update your records. Otherwise, please arrange for an exam by contacting 555.5555.

Regards,
 Dr. Smith, MD.

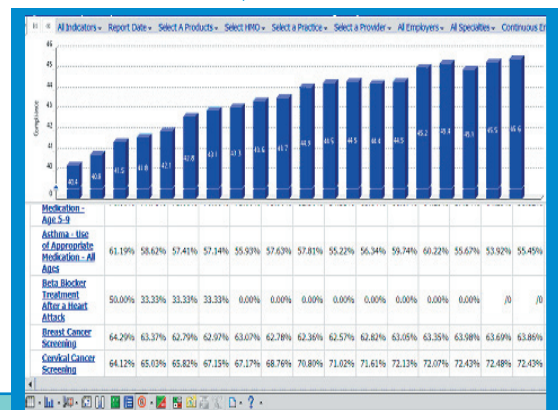
Communicate with your members requiring intervention using the real time patient reminder system.



INSIGHT™ Physician Portal - Product Modules

Category	Current YTD	12 Month Rolling	Prior Year	Prior YTD	Change	Prior Year	Change	Prior YTD
COMBINED F10	\$110.79	\$120.12	\$140.85	\$147.45	\$10.11	\$130.89		
In-PRO-S-PANFM	\$60.28	\$26.24	\$137.00	\$100.81	\$112.05	\$21.32		
In-PRO-S	\$643,895	\$63,622,053	\$4,591,956	\$2,671,737	\$66,438,027	\$3,262,148		
Out of PRO-S-PANFM	\$2.29	\$21	\$20	\$20	\$2.05	\$20		
Out of PRO-S	\$1,643,000	\$16,405,018	\$1,578,542	\$925,442	\$16,458,470	\$750,150		
Out of PRO-S	73.22%	20.61%	26.00%	26.00%	45.76%	-5.38%		
Pharmacy \$	\$9,181,065	\$17,672,151	\$244,597	\$575,167	\$17,477,194	\$1,221,789		
Pharmacy % of Total \$	820.05	5629						
Inpatient \$	\$1,200,189							
Inpatient % of Total \$	821.29	74.22%						
Total \$	\$8,740,787							
Female #	47,493							
Male #	20,800							
Female %	54.19%							
% Male	29.76%							
Members	73,383							
Average Age	626.05							
Members Aged 0-18	40,199							
% Members Aged 0-18	54.79							

Pinpoint exactly what action is needed to improve the cost and efficiency of your organization. Manage referrals and out of network leakage. Optimize your reim-



Improve Your QI Mission through our HEDIS® compliant - Quality Improvement System. Pinpoint exactly what action is needed to improve Patient

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INTEGRATED DECISION SUPPORT

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