



[ Intuitive Web-Based Applications ]

## HEDIS® - Quality Improvement

*.....Information  
needed to improve  
the Health of  
Individuals,  
Families and  
Communities*

Demonstrating that your organization promotes patient quality of care is essential in today's healthcare environment. Yet the enormous resources needed - data collection, programming and analysis - taxes all of a QI department's IS and human resources. **INSIGHT™** is a powerful web-based multi-dimensional solution that lets you focus on your QI mission. Demonstrate rapid results by using your claims, pharmacy, encounter and membership against HEDIS® and other quality of care measures. Allows you to pinpoint exactly where action is needed to improve patient care, actively implement prevention programs and achieve better outcomes.

### Comprehensive

- Monthly updates of your HEDIS® performance and other important quality measures.
- Plots monthly performance enabling you to effectively monitor the effectiveness of your programs.
- Promotes an organization wide quality management program.

### Actionable

- Proactively identifies what is needed to improve the quality of care.
- Increases market share by demonstrating the quality of your provider network.
- Determines which providers and patients meet your plan's quality of care standards
- Implements a proactive patient alert system at the point of care.
- Actively implements prevention programs by identifying and communicating with individual members who have not received minimum necessary care
- All measures meet HEDIS® compliance standards.
- Better prepared for NCQA site visits.

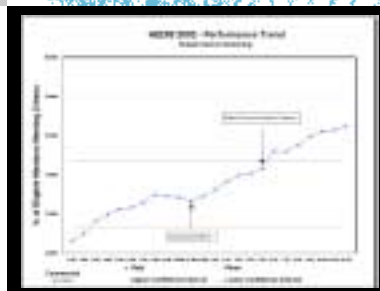
To view our **INSIGHT™** Web based "data-mining" technologies please visit our Insight gallery at [www.idshealth.com](http://www.idshealth.com), or contact a sales representative at (734) 954-0881.

*The primary delivery mechanism for IDS is the Application Service Provider model (ASP). IDS manages the data extraction, data warehousing, application development and reporting. We provide access to meaningful information through innovative web based "data-mining" technologies.*



*With only an Internet connection and browser, our secure access allows effective analysis and access to reports 24 hours a day, 7 days a week from virtually anywhere. Our powerful multi-dimensional solution allows you to effectively analyze your performance and pinpoints where action is needed to improve patient care.*

*Your quality performance is updated monthly. Access your trends to identify the "Real-time" effectiveness of your QI programs. Save the graphs in Excel, Powerpoint, Word, or your favorite application*



Message	Patient ID#	Telephone	Address	Last Screen	Next Due
Mammogram Screening	12345678	999-999-9999	1234 Pleasantview Dr. Anywhere, USA	11/1/2007	11/21/2008
Mammogram Screening	12345679	999-999-9999	1234 Pleasantview Dr. Anywhere, USA	11/1/2007	11/21/2008
Mammogram Screening	12345680	999-999-9999	1234 Pleasantview Dr. Anywhere, USA	11/1/2007	11/21/2008
Mammogram Screening	12345681	999-999-9999	1234 Pleasantview Dr. Anywhere, USA	11/1/2007	11/21/2008
Mammogram Screening	12345682	999-999-9999	1234 Pleasantview Dr. Anywhere, USA	11/1/2007	11/21/2008
Mammogram Screening	12345683	999-999-9999	1234 Pleasantview Dr. Anywhere, USA	11/1/2007	11/21/2008
Mammogram Screening	12345684	999-999-9999	1234 Pleasantview Dr. Anywhere, USA	11/1/2007	11/21/2008
Mammogram Screening	12345685	999-999-9999	1234 Pleasantview Dr. Anywhere, USA	11/1/2007	11/21/2008
Mammogram Screening	12345686	999-999-9999	1234 Pleasantview Dr. Anywhere, USA	11/1/2007	11/21/2008
Mammogram Screening	12345687	999-999-9999	1234 Pleasantview Dr. Anywhere, USA	11/1/2007	11/21/2008
Mammogram Screening	12345688	999-999-9999	1234 Pleasantview Dr. Anywhere, USA	11/1/2007	11/21/2008
Mammogram Screening	12345689	999-999-9999	1234 Pleasantview Dr. Anywhere, USA	11/1/2007	11/21/2008
Mammogram Screening	12345690	999-999-9999	1234 Pleasantview Dr. Anywhere, USA	11/1/2007	11/21/2008
Mammogram Screening	12345691	999-999-9999	1234 Pleasantview Dr. Anywhere, USA	11/1/2007	11/21/2008
Mammogram Screening	12345692	999-999-9999	1234 Pleasantview Dr. Anywhere, USA	11/1/2007	11/21/2008
Mammogram Screening	12345693	999-999-9999	1234 Pleasantview Dr. Anywhere, USA	11/1/2007	11/21/2008
Mammogram Screening	12345694	999-999-9999	1234 Pleasantview Dr. Anywhere, USA	11/1/2007	11/21/2008
Mammogram Screening	12345695	999-999-9999	1234 Pleasantview Dr. Anywhere, USA	11/1/2007	11/21/2008
Mammogram Screening	12345696	999-999-9999	1234 Pleasantview Dr. Anywhere, USA	11/1/2007	11/21/2008
Mammogram Screening	12345697	999-999-9999	1234 Pleasantview Dr. Anywhere, USA	11/1/2007	11/21/2008
Mammogram Screening	12345698	999-999-9999	1234 Pleasantview Dr. Anywhere, USA	11/1/2007	11/21/2008
Mammogram Screening	12345699	999-999-9999	1234 Pleasantview Dr. Anywhere, USA	11/1/2007	11/21/2008
Mammogram Screening	12345700	999-999-9999	1234 Pleasantview Dr. Anywhere, USA	11/1/2007	11/21/2008

*Identify members who are past due or will be due for necessary care. Customize your reports to highlight those past due for care from those who will be due in the near future. Proactively implement programs to improve your HEDIS and other Quality Improvement scores.*

*Effectively create patient reminder letters for patients due or are past due for preventative care. Print or E-Mail reminders to patients in need of necessary care. Actively implements prevention programs by communicating with individual members who have not received minimum necessary care.*

**Jane Doe**  
1234 Pleasantview Dr.  
Anywhere, USA

Our confidential records indicate that you may be due for a **Mammogram Screening**. Our organization is committed to providing you with the best quality of care. Women aged 40 and above should have a mammogram screening every two years as a detection for breast cancer.

If you have had a mammogram within the last two years, please disregard this notice. Otherwise, please arrange for an exam by calling (555) 555-1234.

## About IDS, Inc.

Integrated Decision Support, Inc. (IDS) is a proven leader in healthcare information solutions. Our resourceful products and range of services enable customers to improve healthcare through more informed decision-making. The primary delivery mechanism for IDS is the Application Service Provider model (ASP). IDS manages the data extraction, data warehousing, application development and reporting. With only an Internet connection and browser, our secure access allows effective analysis and access to reports 24 hours a day, 7 days a week from virtually anywhere. The key to our implementation process is our "Modular" application process. Each component in every application is organized into a flexible, easily integrated module. The result is a highly effective process, combined with a team that works closely with your organization to develop a customized solution - integrated with your infrastructure - in less time. More importantly, our "Modular" efficiencies enable IDS to offer our products at a comparatively lower price -- often the difference is substantial. For product information contact our sales consultants at (734) 954-0881 or access our website at [www.idshealth.com](http://www.idshealth.com) for more details.



HEDIS® is a registered trademark of the National Committee for Quality Assurance (NCQA). All right reserved, IDS expressly reserves the right to make changes to these materials, or to all software products described herein, without notice.